

06

THE PITCH

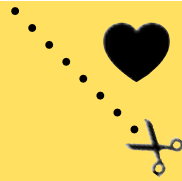


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CREATIVE SEQUENCE : VALIDATION  
SKILLS4SUCCESS - COMMUNICATION;  
PERSONAL ACCOUNTABILITY;  
TECHNOLOGY LITERACY

06

PROTOTYPE



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CREATIVE SEQUENCE : VALIDATION  
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CRITICAL FRIENDS



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CREATIVE SEQUENCE : VALIDATION  
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ETHICAL CITIZENSHIP; PERSONAL  
ACCOUNTABILITY

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GALLERY WALK



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CREATIVE SEQUENCE : VALIDATION  
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VIDEO/AUDIO



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WEBSITE/BLOG/WIKI



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ETHOS/LOGOS/PATHOS



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VISUAL COMMUNICATION



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CREATIVE SEQUENCE : VALIDATION  
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NUF TEST



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### **WHAT IS IT?**

**A PROTOCOL TO GET BOTH POSITIVE (WARM) AND NEGATIVE (COOL) FEEDBACK ON A SOLUTION THAT WAS DEVELOPED TO THE DRIVING QUESTION.**

### **WHAT IS IT?**

**A ROUGH EXAMPLE OF THE CHOSEN SOLUTION TO THE DRIVING QUESTION. THIS COULD BE A 3D OBJECT, A DRAWING SHOWING HOW THE SOLUTION WOULD WORK, A ROLE-PLAYING SCENARIO THAT PEOPLE COULD GO THROUGH, ETC.**

### **WHAT IS IT?**

**A QUICK PRESENTATION OF THE CHOSEN SOLUTION TO THE DRIVING QUESTION. TYPICALLY, THIS IS 5 MINUTES OR LESS.**

### **WHAT IS IT?**

**- THESE ONLINE FORMS OF SHARING THE SOLUTION(S) TO THE DRIVING QUESTION HELP STUDENTS GET THEM OUT TO AUTHENTIC AUDIENCES FOR FEEDBACK.**

### **WHAT IS IT?**

**VIDEO AND/OR AUDIO PRESENTATIONS OF THE SOLUTION TO THE DRIVING QUESTION HELP YOU GET IT OUT TO AN AUTHENTIC AUDIENCE IN AN ENGAGING WAY AND HELPS STUDENTS THINK THROUGH THE SOLUTION IN THE PROCESS.**

### **WHAT IS IT?**

**A TECHNIQUE TO PRESENT/ DISPLAY MULTIPLE SOLUTIONS OR VARIOUS COMPONENTS OF A SOLUTION TO A DRIVING QUESTION. PEOPLE INVOLVED IN THE GALLERY WALK TYPICALLY GIVE FEEDBACK ON THE SOLUTIONS**

### **WHAT IS IT?**

**THINKING THROUGH AND GETTING FEEDBACK ON WHETHER THE SOLUTION IS (1) NEW, (2) UNIQUE, AND (3) FEASIBLE (CAN IT REALLY BE DONE?)**

### **WHAT IS IT?**

**AN IMPORTANT ASPECT OF THE PRESENTATION OF ANY FINAL SOLUTION TO A DRIVING QUESTION IS VISUAL COMMUNICATION. MAKE SURE THAT YOUR STUDENTS TAKE THIS INTO CONSIDERATION.**

### **WHAT IS IT?**

**PRESENTING ETHOS (WHY IS THE SOLUTION CREDIBLE), PATHOS (HOW DOES THE SOLUTION TOUCH YOUR EMOTIONS), AND LOGOS (IS THE SOLUTION LOGICAL) HELPS SELL THE SOLUTION**